

MAG MANAGEMENT COMMITTEE MEETING

April 14, 1999

MAG Office Building - Saguaro Room
Phoenix, Arizona

MEMBERS ATTENDING

Frank Fairbanks, Phoenix, Chairman	Mike Hutchinson for Charles Luster, Mesa
Ruben Duran for Carlos Palma, Avondale	Tom Martinsen, Paradise Valley
*Joe Blanton, Buckeye	Meredith Flinn for Terry Ellis, Peoria
Jon Pearson, Carefree	Scott Rigby for Cynthia Seelhammer, Queen Creek
*Kerry Dudek, Cave Creek	David Easchief, Salt River Pima-Maricopa Indian Community
Patrice Kraus for Lloyd Harrell, Chandler	Peggy Carpenter for Dick Bowers, Scottsdale
*Maggie Reese, El Mirage	Mike Branham for Dick McComb, Surprise
Paul Nordin, Fountain Hills	Gary Brown, Tempe
Gila Bend: Carl Stephani	Ralph Velez, Tolleson
Urban Giff, Gila River Indian Community	Fred Carpenter, Wickenburg
Kent Cooper, Gilbert	Lloyce Robinson, Youngtown
Martin Vanacour, Glendale	*Mary Peters, ADOT
Doug Sanders for Stephen Cleveland, Goodyear	Tom Buick for David Smith, Maricopa County
*Luis Gonzales, Guadalupe	Ken Driggs, RPTA
Horatio Skeete, Litchfield Park	

Those members neither present nor represented by proxy.

OTHERS PRESENT

Kevin Adam, Mesa	Anne MacCracken, MAG
Eric Anderson, MAG	Norris Nordvold, Phoenix
Dianne Barker, Citizen	Heidi Pahl, MAG
Karin Bishop, Valley of the Sun United Way /MAG Human Services Technical Committee	Chris Plumb, MCDOT
James M. Bourey, MAG	Suzanne Quigley, MAG
Tom Canasi, Tempe	Amy Rudibaugh, Glendale
Dawn Coomer, MAG	Tami Ryall, Gilbert
Blue Crowley, Citizen	Audrey Skidmore, MAG
Valerie Day, MAG	Dennis Smith, MAG
Barbara Goldberg, Steptoe & Johnson	Kelly Taft, MAG
Jim Huling, Tempe	Lisa Takata, Phoenix
Terry Johnson, MAG	Gordon Tyus, MAG
Carol Kratz, MAG	Rita Walton, MAG
Kathie Lee, SRP	Paul Ward, MAG
	Shauna Warner, Tempe
	Harry Wolfe, MAG

1. Call to Order

The meeting was called to order by Acting Chairman Kent Cooper, Gilbert, at 12:10 p.m.

Acting Chairman Cooper introduced the new Acting Manager for Litchfield Park, Horatio Skeete. He introduced proxies Debbie Kohn for Carlos Palma from Avondale, Patrice Kraus for Lloyd Harrell

from Chandler, Doug Sanders for Stephen Cleveland from Goodyear, Tom Buick for David Smith from Maricopa County, Mike Hutchinson for Charles Luster from Mesa, Grady Miller for Terry Ellis from Peoria, Scott Rigby for Cynthia Seelhammer from Queen Creek, Peggy Carpenter for Dick Bowers from Scottsdale, and Mike Branham for Dick McComb from Surprise.

2. Approval of the March 10, 1999 Meeting Minutes

Ralph Velez moved, Carl Stephani seconded, and it was unanimously carried to approve the minutes of the March 10, 1999 Management Committee meeting.

Acting Chairman Cooper announced that staff requested that item #6, Formation of MAG Transit Planning Group, be removed from the consent agenda to allow for additional time to consider comments that have been received regarding this agenda item. Staff has also requested that item #13, Proposed Close-Out of 1995 Special Census, be withdrawn from the agenda.

3. Call to the Audience

Acting Chairman Cooper noted that no public comment cards had been turned in.

4. Executive Director's Report

James M. Bourey noted that a one page description of the New Construction Program developed by the Census Bureau was at each place. This Construction Program would insure that all housing unit addresses resulting from new construction are included in Census 2000. Mr. Bourey stated that the Census Advisory Committee, of which he is a member, worked on this issue. He noted that the Committee is continuing work on the address list update process. Mr. Bourey stated that the Census Advisory Committee was reauthorized and ICMA requested that he continue as their representative.

Mr. Bourey noted that a meeting schedule of the Governor's Transportation Vision 21 Task Force is at each place. He stated that he made a presentation at the Task Force meeting on April 8, 1999. Mr. Bourey said three subcommittees have been formed. Mr. Bourey stated that issues considered by the Task Force will have significant implications for our region. He noted that he will keep the Management Committee informed.

Mr. Bourey stated that a Y2K Forum to discuss to facilitate information sharing on Y2K issues will be held at the MAG offices on April 22, 1999. He commented that notification of the Forum has been sent to the Management Committee and encouraged participation from agencies and staffmembers.

Mr. Bourey stated that East and West Valley Managers were told of the significant problems that could occur as a result of a recent ruling by the District Court in Washington, DC at the beginning of March regarding transportation conformity. He stated that our emissions program was scheduled to sunset at the end of 1998, but was extended by the Legislature to 2001. Mr. Bourey indicated that we cannot get conformity for our air quality plans if the program is repealed. Mr. Bourey commented that a bill is now in the legislature regarding emissions program length. He said that the EPA requires, at a minimum, a 10-year program, if any time limit is set.

Mr. Bourey that we have received 61 nominations for the Desert Peaks awards. He remarked that he is very pleased with the positive support received and reminded members that the awards program and dinner would be held on June 23, 1999 after the Regional Council Annual meeting.

Acting Chairman Cooper thanked Mr. Bourey for his report and asked if there were any questions or comments.

Mike Branham asked if member agencies had the New Construction Program information. Mr. Bourey replied that there would be an announcement and full participation within the year.

Gary Brown asked for the time of the Y2K Forum. Mr. Bourey replied that the Forum begins at 9:00 a.m. on April 22nd.

5. Approval of the Consent Agenda

Acting Chairman Cooper announced that agenda items #7 through #10 are on the consent agenda. He asked if any member wished to have any item removed from the agenda. Debbie Kohn stated that she had a question for staff on item #8, Update On Potential Census Bureau Delays Regarding Census 2000. She mentioned that the recommendation of the POPTAC Committee differed from the staff recommendation presented to the Management Committee. Mr. Bourey replied that raising issues in a letter rather than a resolution is a better way to deal with these issues. He indicated that this was his recommendation. Mr. Bourey noted that the staff recommendation is not different from the committee recommendation, just the form of correspondence. Acting Chairman Cooper commented that explanations for changes such as this could be explained in summary material.

Acting Chairman Cooper asked for a motion for approval of the consent agenda. Debbie Kohn moved, Lloyce Robinson seconded, and it was unanimously carried to recommend approval of the consent agenda items #7, #8, #9, and #10.

Ruben Duran, proxy for Carlos Palma from Avondale, joined the meeting.

6. Formation of MAG Transit Planning Group

This item was removed from the agenda.

7. Recommended Changes to the MAG Roads of Regional Significance

The Management Committee, by consent, recommended approving the changes to the MAG Roads of Regional Significance recommended by the Street Committee and Transportation Review Committee. The Roads of Regional Significance (RRS) concept and design guidelines were adopted by the Regional Council in the Spring of 1991. The routes identified by the concept are part of the regional roadway network and consist of principal arterials and streets identified to complement the MAG Freeway/Expressway Plan by providing a three mile grid of roads built to a high level of design. On January 31, 1996, the Regional Council accepted the RRS Evaluation report with the provision that the RRS concept would be referred to the Transportation Review Committee for updating, as necessary. Since that time, the TRC and the Street Committee have evaluated the RRS and proposed changes to the System.

8. Update On Potential Census Bureau Delays Regarding Census 2000

The Management Committee, by consent, recommended that the Chairman of the Regional Council forward a letter to the Census Bureau expressing concern with delays to Census Bureau programs for Census 2000 and encouraging Bureau management to implement the measures necessary to achieve a successful census. Census 2000 is less than a year away, and the Census Bureau has missed a number of deadlines for distributing essential information to cities and towns that will be needed to prepare for the Census. This includes boundary and annexation surveys, address files, and maps of census geography. At the March 18, 1999 meeting of the MAG POPTAC, it was recommended that a resolution be sent to the Bureau of the Census expressing concern with the delays regarding Census 2000.

9. Draft July 1, 1998 Water Service Area Resident Population Updates

The Management Committee, by consent, recommended approving the July 1, 1998 Water Service Area Resident Population Updates. On behalf of the Arizona Department of Water Resources (ADWR) MAG has prepared July 1, 1998 Water Service Area Resident Population Updates. The Updates, based upon the 1995 Special Census, will be used by ADWR in assessing municipal compliance with per capita water use targets and were recommended for approval by the MAG Population Technical Advisory Committee on March 18, 1999.

10. Projects and Consultant Approval for MAG Pedestrian Design Assistance Program

The Management Committee, by consent, recommended selecting the following firms as on-call consultants to provide pedestrian design assistance: Dye Design; e group; Logan Simpson Design; Entranco; Planners Ink; Urban Earth Design; Coe & Van Loo; Robert Bein, William Frost & Associates. Also to select the following projects to receive the pedestrian design assistance: 1) Town of Gila Bend - \$25,000, Central Pedestrian Way; 2) City of Peoria - \$65,000, Pedestrian Crossing at Grand Avenue/Burlington Northern-Santa Fe; 3) City of Phoenix - \$60,000, Laveen Watercourse/Greenbelt Pedestrian Trail. In May 1998, the Regional Council approved the Unified Planning Work Program which included \$150,000 for pedestrian design assistance. A Request for Proposals (RFP) was advertised for on-call consulting assistance for the design of pedestrian areas and facilities in February, 1999 and nine consultant proposals were received. MAG member agencies were requested to submit projects to receive the design assistance in February, 1999. On March 26, 1999, the MAG Pedestrian Working Group recommended that eight consultants be included on the on-call list. The Working Group also recommended that the following receive design assistance: 1) The Town of Gila Bend - \$10,000 (after discussing concerns that the funding request may not be sufficient for the scope described, the Pedestrian Working Group allowed up to an additional \$15,000 for the Gila Bend project), Central Pedestrian Way; 2) City of Peoria - \$65,000, Pedestrian Crossing at Grand Avenue/Burlington Northern-Santa Fe; 3) City of Phoenix - \$60,000, Laveen Watercourse/Greenbelt Pedestrian Trail.

Chairman Fairbanks joined the meeting.

11. Valley Vision 2025 Update

Mr. Bourey stated that reports from 14 of the collaborative groups and 6 of the subcommittees were handed out at each place. He noted that collaboratives from some communities have been more

successful than others in reaching broader areas of the public. Mr Bourey noted that the appendices containing a summary of responses from the questionnaires are not included, but would be provided if requested. Mr. Bourey noted that the process involved hundreds of people. Mr Bourey commented that ensuring that input representative of the entire region and the support of the business community are concerns of the Valley Vision 2025 Committee.

Mr. Bourey stated that a study, by Collaborative Economics, of the Silicon Valley 2010 vision project model may be appropriate to the Valley Vision 2025 project. Mr. Bourey stated that Doug Henton and Kim Walesh of Collaborative Economics attended the Valley Vision 2025 Committee meeting in early April and gave input and recommendations on the process. Mr. Bourey noted that a copy of the presentation given by Mr. Henton and Ms. Walesh is at each place. Mr. Henton recommended that preparation of a draft framework should be made and reviewed by a group smaller than the entire committee; a briefing be made to CEOs and Mayors about the process; prepare a draft vision statement; and create a roadmap for the region. He commented that the committee agreed to proceed on these recommendations, which would require about 3-4 months. Mr. Bourey stated that a partnership with another regional organization is being considered. Mr. Bourey said that we are halfway into the budget. He indicated that a working session to gain the Management Committee's input is welcome. Chairman Fairbanks thanked Mr. Bourey for his report and asked if there were any questions or discussion.

Kent Cooper expressed appreciation for the amount of work involved in the process. He stated that it is important to come up with a product we can support, otherwise, the effort would be in vain. He commented that he reviewed the Silicon Valley report and noted that the lack of stated responsibilities for duties is a weakness of the report. Mr. Bourey stated that implementation and assigning responsibilities is important and we need to go beyond Silicon Valley 2010.

Chairman Fairbanks asked federal funds are being used in the process and would the project fulfill funding obligations. Mr. Bourey replied that we have received federal funding in two ways. The overall project is funded with a transportation grant and a \$50,000 EPA grant was received for special report preparation, which is almost completed.

12. Videoconferencing Status Report and Forthcoming Manufacturer Demonstrations

Harry Wolfe stated that in September 1998, the Regional Council accelerated the MAG teleconferencing and telecommunications program, including the preparation of a Videoconferencing Study to define a region-wide videoconferencing system which intends to link MAG, member agencies and the Regional Public Transportation Authority. He stated that the objective of the establishment of the videoconferencing system is to reduce vehicle miles traveled, congestion and air pollution by eliminating the need to travel to as many meetings. The consultant for the project has conducted site surveys with each of our member agencies to identify potential videoconferencing applications and available facilities and undertaken an overview of the major companies that manufacture videoconferencing equipment to determine what would be suitable to meet our needs. Mr. Wolfe stated that, based on this analysis, MAG will be sponsoring a videoconferencing manufacturer demonstration program on Monday, May 3, 1999 at the Marriott Hotel at 1101 N. 44th Street. The purpose of the demonstration will be to evaluate the types of videoconferencing equipment that will be considered for our videoconferencing system. It is anticipated that about four manufacturers will participate in the program. Technical staff, management and elected officials are encouraged to attend

this manufacturer demonstration. Chairman Fairbanks thanked Mr. Wolfe for his report and asked if there were any questions.

Mike Branham asked the time of the demonstration. Mr. Wolfe replied that around 9:00 a.m. He indicated that information about the demonstration would be sent out.

Chairman Fairbanks asked how many videoconferencing units would be installed. Mr. Wolfe replied that the figure is not definite yet. Chairman Fairbanks stated that the plan specifies one videoconferencing unit per member agency. He commented that he wants to go on record with concerns that Phoenix, because of its large population and area, would require more than one unit.

13. Proposed Close-Out of 1995 Special Census

This item was removed from the agenda.

14. Update on the MAG Regional Plan on Domestic Violence

Tom Canasi, Social Services Administrator from Tempe and the Chairman of the MAG Human Services Technical Advisory Committee, expressed appreciation to the various committee members and MAG staff for the work involved in developing the plan. Mr. Canasi stated that there are no borders to prevent domestic violence. In May 1998, the Regional Council approved the development of a regional plan on domestic violence. The MAG Human Services Coordinating Committee formed a subcommittee to guide the development of the Plan and working groups were formed to work on specific elements of the Plan. The domestic violence planning process produced a safety plan for general distribution and a local government resolution adopted by the League of Cities and Towns. Approximately 150 stakeholders participated in developing 41 recommendations on prevention/early intervention, crisis and transitional response, system coordination and long term response. These recommendations provide a comprehensive coordinated community response to domestic violence in the Valley. Mr. Canasi stated that over 150,000 copies, in both English and Spanish, of the domestic violence safety plan brochure have been distributed and the brochure is now in its second printing.

Mr. Canasi stated that in 1998, 39 deaths resulted from domestic violence situations. In 1997, almost 100,000 domestic violence calls were made in Maricopa County, which works out to one call every 5 minutes. Mr. Canasi noted that 2,271 women and children received shelter in 1998, but 14,397 were turned away. He commented that domestic violence impacts the stability of families and neighborhoods, the learning ability of children, the resources for police, fire, human services, and courts, and costs to business.

Mr. Canasi stated that local and national best practices were examined and incorporated. The 41 recommendations were given in the areas of prevention and early intervention, crisis and transitional response, long term response, and system coordination and evaluation. He commented that victimless prosecution is recommendation #18. Maricopa County protocols using 911 tapes, photographs and videotapes allow a perpetrator to be prosecuted without court testimony of the victim.

Mr. Canasi stated that the plan needs to be implemented by creating a coordinating body to bring stakeholders together, continue utilizing current plan participants, and develop a regional coordinating body with a dedicated staff person.

Mr. Canasi stated that review and comments of the plan are requested. Comments from the public hearing held on March 23, 1999 are being incorporated into the plan. Mr. Canasi stated that the public hearing was taped by Channel 11 and broadcast on many government access channels. He expressed thanks to Channel 11 for taping the hearing. Mr. Canasi the plan is presented for information today, and will be presented for action in May. Mr. Canasi thanked Phoenix Councilmember and Chairman of Domestic Violence Subcommittee of the Human Services Technical Committee Cody Williams, to Karin Bishop of Valley of the Sun United Way, Laura Gill of the Department of Economic Security, and Wayne Tormala from the City of Phoenix Human Services Division for their efforts on the plan. Chairman Fairbanks thanked Mr. Canasi for his report and stated that this is a critical issue for everyone. Chairman Fairbanks expressed appreciation for the work of the committees and staff. He asked if there were any questions.

Mr. Branham asked about public service announcements. Mr. Canasi replied that there would be a media campaign to educate the community that domestic violence is a crime. Mr. Canasi explained the campaign would be somewhat similar to the drunk driving awareness campaigns.

Chairman Fairbanks stated that when children are exposed to domestic violence, the behavior passes from generation to generation. We can make a difference in their lives if we step up and address the issue.

There being no further business, the meeting was adjourned at 1:10 p.m.

Chairman

Secretary